

Nomadic Dairy

Nomadic dairy is one of the top yoghurt brands in the UK and to match this high profile, they needed to power-up their social media presence with a social media photoshoot.

Their delicious product range had recently been wrapped in fresh designs, so Nomadic has everything needed to create a catalogue of images to make their Instagram feed pop.

Sophie, at PR agency Coconut London, provides props and backgrounds while Ciara at Nomadic ensures we're well stocked with products and ingredients.

On location, we keep the products, scenes and shots constantly changing throughout the day, to ensure a wide range of images from as many angles as possible, in several locations.

Nomadic always take special care to grab images with props relating to upcoming holidays like Halloween, Easter or the summer holidays, ensuring a huge array of shots, ready to fuel their social media accounts for the next few months.

"Working with Gavin has always been an absolute joy - he comes to every project full of energy, ideas and enthusiasm and his passion for food really shines through. He's become our photographer of choice for all food imagery and has endless patience, delivering over and above often what we require. I wouldn't hesitate to recommend him wholeheartedly; his results are always exactly what we have hoped for and more, and he always delivers quickly."

nomadic-dairy.com
twitter.com/NomadicDairy
instagram.com/nomadicdairy



The Cookery School

The Cookery School at Little Portland Street is the foremost, errr, cookery school in central London, situated in a prime location just behind Oxford Circus. They've been providing high quality, sustainable teaching to eager food lovers for nearly twenty years.

As their six-week professional cooks certificate course came to a close, Jo at Cookery School brought me in to do a social media shoot, to get action shots of the students and capture the energy of the kitchen as they prepared their final three-course meal for assessment.

Working as a free-range photographer, I roamed the class, chatting to the students whilst collecting hundreds of action shots showing flailing pasta, billowing steam and ferocious knives.

This process provided a huge selection of images for Jo and her colleagues to choose from which kept their social media channels bubbling away nicely.

"Gavin has done a number of photoshoots for us now and is a pleasure to work with. He is easygoing, friendly and calm and is happy to tailor his photos to our house style. Thank you for the great photos, Gavin!"

cookeryschool.co.uk
twitter.com/CookerySchool
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